



UNITED KINGDOM



Sectors



METHOD



- ☑ The UK is undertaking a case study of calf rearing, focusing on better understanding antimicrobial use and triggers for change

GOAL



- ☑ Increase prudent use of antimicrobials in the United Kingdom

KEY RESULTS



- ☑ Qualitative and quantitative surveys with both vets and farmers
- ☑ Technical leaflet

EXPECTED IMPACTS



INDUSTRY

- ☑ More investment in housing, breeding, management, diagnostics



FARMERS & TECHNICIANS

- ☑ Fewer poorly informed policies
- ☑ Reduced antimicrobial use
- ☑ Feeling more understood
- ☑ Increased profitability of farms



ANIMAL HEALTH PROFESSIONALS & VETERINARIANS

- ☑ Fewer sales of antimicrobials
- ☑ Increased demand for other services (e.g. prophylactic)



POLICYMAKERS, CONSUMERS, CITIZENS

- ☑ Better understanding of why farmers use antimicrobials
- ☑ Higher priced food; pressure from voters
- ☑ Ongoing access to antimicrobials for human health
- ☑ Evidence based policy



The ROADMAP project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 817626. This publication reflects the views only of the author, and the European Union cannot be held responsible for any use which may be made of the information contained therein.