



UNITED KINGDOM



Sectors



METHOD



- ✓ The UK is undertaking a case study of calf rearing, focusing on better understanding antimicrobial use and triggers for change

GOAL



- ✓ Increase prudent use of antimicrobials in the United Kingdom

KEY RESULTS



- ✓ Qualitative and quantitative surveys with both vets and farmers
- ✓ Technical leaflet

EXPECTED IMPACTS



INDUSTRY

- ✓ More investment in housing, breeding, management, diagnostics

FARMERS & TECHNICIANS

- ✓ Fewer poorly informed policies
- ✓ Reduced antimicrobial use
- ✓ Feeling more understood
- ✓ Increased profitability of farms

ANIMAL HEALTH PROFESSIONALS & VETERINARIANS

- ✓ Fewer sales of antimicrobials
- ✓ Increased demand for other services (e.g. prophylactic)

POLICYMAKERS, CONSUMERS, CITIZENS

- ✓ Better understanding of why farmers use antimicrobials
- ✓ Higher priced food; pressure from voters
- ✓ Ongoing access to antimicrobials for human health
- ✓ Evidence based policy



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