



THE NETHERLANDS



Sectors



METHOD



- ☑ Use of coaching on 4 turkey farms in which farmer, veterinarian and feed advisor work together to find ways to further reduce their antimicrobial use
- ☑ Interviews by phone to ask farmers about their choices and experiences with the coaching sessions

GOAL



- ☑ Fostering transitions towards prudent antimicrobial use (AMU) in Dutch turkey farms

KEY RESULTS



- ☑ Qualitative survey about experiences of farmers with coaching and their decision making process for reducing antimicrobial use
- ☑ Leaflet focusing on the ways to reduce AMU

EXPECTED IMPACTS



INDUSTRY

- ☑ Fostering the creation of opportunities for the development of alternatives to antimicrobials



FARMERS & TECHNICIANS

- ☑ Co-designing and implementing solutions to optimize animal health at farm level



ANIMAL HEALTH PROFESSIONALS & VETERINARIANS

- ☑ Learn about the effectiveness of the coaching methodology and use it in their professional work



POLICYMAKERS, CONSUMERS, CITIZENS

- ☑ Learn about best practices to improve animal health in the Dutch turkey sector and how innovations can support public health
- ☑ Learn about decision making processes for reducing antimicrobial use on farms



The ROADMAP project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 817626. This publication reflects the views only of the author, and the European Union cannot be held responsible for any use which may be made of the information contained therein.