



FRANCE

INRAE cirad

Sectors



KEY RESULTS



- ☑ Need of shared indicators for real-time monitoring of use & prescription of antimicrobials

METHOD



- ☑ Understand practices & representations of actors
- ☑ Analyse market & regulation in order to co-construct desirable futures with stakeholders

GOAL



- ☑ Prudent use of antimicrobials in animal production
- ☑ Sustainability of farms, vet practices and livestock industry in France
- ☑ Maintained animal health and welfare

EXPECTED IMPACTS



INDUSTRY

- ☑ Sustainability of the poultry and pig sectors in France
- ☑ Adapt economic & marketing strategies in order to reduce antimicrobial use (AMU) (including development of private standards)

FARMERS & TECHNICIANS

- ☑ Sustainability of pig and poultry farms
- ☑ Prudent AMU, monitored by integrated indicators of health and welfare
- ☑ Promotion of animal health & welfare

ANIMAL HEALTH PROFESSIONALS & VETERINARIANS

- ☑ Sustainability of vet businesses and fostering new business models
- ☑ Development of veterinary services
- ☑ Development of preventive approaches, based on innovative knowledge, tools and collaborations

POLICYMAKERS, CONSUMERS, CITIZENS

- ☑ Reduce and promote prudent AMU at national level
- ☑ Raise awareness of consumers



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